



Company Profiles

Sky is a valued part of everyday life in over 10 million homes. They entertain, excite and inspire customers with a great choice of high-quality television in high definition. Making technology simple, Sky puts the viewers in control. Even in such a highly dynamic marketplace, Sky's family of channels continues to set the pace.

ILG Business is a B2B technology provider specialising in public and enterprise application development and business mobilisation. We create bespoke iPhone and iPad apps for a range of clients, including professional English rugby team Saracens and independent charity Médecins Sans Frontières.

The Approach

Sky was looking for a reliable partner to provide them with devices used for application testing. They needed a variety of devices to be dispatched quickly and efficiently. Before finding ILG Business, Sky had difficulty sourcing all the devices they needed, especially within a specific time span.

The Solution

ILG Business is able to source both old and new devices directly and despatch these straight to Sky using next day delivery. By providing a quick and easy service, ILG are able to supply Sky with any mobile device that they require at a reasonable price, which other companies may struggle to do. Sky provide ILG with a list of devices that they require and ILG provide pricing and availability on each so that they are well informed to place their order. In turn, this enables Sky to test their applications on a variety of devices and the quick turn around avoids delays in testing.

The Benefit

Sky is extremely happy with the service they receive from ILG Business. Both companies hope to continue to build their business relationship further as Sky are looking to use further services that ILG provide.

"It has been great to build a relationship with ILG Business as we have received an efficient and quick service every time. ILG are able to source all the devices we need and dispatch them to us as soon as possible with no hassle at all. I am looking forward to working with ILG in the future."

Nurul Hussain, BSKyB CIS Software Engineering